

## FOR IMMEDIATE RELEASE

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## WÜRTH INDUSTRY NORTH AMERICA HIRES THREE MANAGERS FOR KEY POSITIONS

Three employees for Würth Industry North America (WINA) will take on new roles and positions to oversee projected top line growth and expansion.

Marc Strandquist, Executive Vice President responsible for Würth Industry of North America states, "The WINA executive team additions come at a great time as we continue to successfully implement our long-term strategies of double digit sales growth and improving operational synergies throughout our group. In the end, business is people and for us our people are our most important resource."

Eric Wilk, former Director of Key Accounts will transition to Managing Director for Würth owned company, Oliver H. Van Horn (OVH)—accelerating growth and profitability in the company's current markets of the Gulf South and Rocky Mountain regions. Jim Pacione, current CEO and Managing Director of OVH, will support the transition through May 1<sup>st</sup>.

Oliver H. Van Horn (OVH) was established in 1903 and acquired by the Würth Group in 2010. The company specializes in providing integrated customer solutions for the distribution and sale of industrial supply and machine tool products. They are a leader in the distribution of abrasives, cutting tools, machine tools, and related maintenance and repair products, selling to customers in the Industrial, Oil and Gas and Aerospace vertical market segments. Branch locations and support services are provided to customers from nine stocking locations with the opportunity to increase the geographic footprint by driving customer focused solutions through an existing customer network and further integration with other Würth Industry North America (WINA) companies. With its nearly 200 vending solutions, OVH not only brings increased customer integration expertise, but also increases the overall product portfolio that WINA is able to provide to its key OEM customers. OVH increases scope expansion/customer exhaustion potential—adding an industry leading technical sales team to the group.

Marco Rodriguez will take over as Director of Key Accounts for WINA and oversee all national accounts, leading company efforts to maintain and expand relationships with large, multi-location customers. Rodriguez will represent the entire range of Würth products and services, lead customer planning cycles, be the point of



continuity for customer headquarters, and ensure effective communication between the customer and WINA locations. He will also be the point of contact with Würth Industry companies in Europe and Asia.

Rodriguez comes to Würth from LoneStar Group where he served as Managing Director for the manufacturer and supplier of high performance fasteners, sealing, precision-engineered components, and pipeline packages. Prior to that he worked 12 years for Gexpro Services. He brings a deep understanding of providing supply chain solutions, diverse customer segments, as well as geographic markets.

Also new to the WINA management team is Victor Campos. Campos will move into his new position April 3<sup>rd</sup> and serve as General Manager for Würth Industry de Mexico. His immediate task is to develop a long-term strategy for the company in Mexico.

Campos has extensive management and financial experience in international multicultural environments. He has worked and held management positions for several different companies in the manufacturing industry in Mexico and worked with a diverse product range such as electronics, fiber optics, disposable medical supplies, and agriculture among others. Campos' keen insight and background make him a key asset to growth and impact to top line growth for WINA in Mexico.

## **About Würth Industry of North America**

Würth Industry of North America is a part of the Würth Group, a world market leader in its core business, the trade in assembly and fastening material. It currently consists of more than 400 companies in over 80 countries, and 70,000 employees. More than 30,000 of these employees are permanently employed sales representatives. The Würth Group generated 11.8 billion EUR in sales in the business year 2016.

For more information on Würth Industry of North America and the Würth Group, please visit the website www.wurthindustry.com.

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